



Terms of Engagement:

Building support of Town Government, Local Business, and other Organizations in your Aging-Friendly Initiative

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Town Manager, Bowdoinham Maine



Bowdoinham

- Population: 2,889 spread across 39.2 square miles
- Rural community in a resource rich region of Maine
- Median age is 43.7 with 19.8% of residents aged 60 or older
- Between 2000 and 2014, the overall population grew by 10% but the number of residents between the ages of 65 and 74 grew by 88%.



Engaging Community Groups



- 🐣 Bowdoinham Fire Department and EMS
- 🐣 Bowdoinham Food Pantry
- 🐣 Bowdoinham Public Library
- 🐣 Bowdoinham Recreation Department
- 🐣 Bowdoinham Historical Society
- 🐣 Local Health Officer
- 🐣 Merrymeeting Arts Center
- 🐣 Second Baptist Church
- 🐣 Bowdoinham Nazarene Church
- 🐣 Bowdoinham Estates
- 🐣 Village Lodge Masons

Engaging Business



Bowdoinham Hardware Store

- **Tool Table**-- 10% discount for residents buying devices in ACOA catalog
- **Handy Brigade**--Participants are encouraged to shop locally for the items needed to complete a job.
- **Village Lodge Masons**—Free CO detector program purchased detectors from Bowdoinham Hardware. Bowdoinham Hardware gave 10% discount to any resident purchasing a smoke or CO detector.



Town Landing

- **Luncheon**--Monthly set-menu 3-course lunch (\$5/each), followed by Trivia
- **Gift certificates**--ACOA participants can use at the Town Landing
- **Eyes and Ears of the Community**--Referrals



Engaging your Municipality



☪ Social Capital of ACOA members

- ☪ Understanding of the community
- ☪ Experience with community action

☪ Local government

- ☪ Select Board
- ☪ Municipal Employees

☪ Residents of all ages

- ☪ History of community action
- ☪ Pride in distinction as first Maine community to participate in WHO-GNAFCC

Conclusions



For more information about the age-friendly initiative in Bowdoinham, Maine:

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